



LUCKY OSUNBIYI PHOTOGRAPHY

What to Wear

*A short guide to looking and
feeling like yourself in your
corporate portrait.*

The best headshots don't come from the most expensive outfit. They come from clothes you feel confident in, colours that flatter you, and a few simple choices made ahead of time.

This guide walks you through those choices, so that when you sit down in front of the camera, all you have to do is be yourself. I'll take care of the rest.

Six things that make the biggest difference

Keep these in mind as you choose your outfit. None of them are strict rules, and if something feels like you, it's usually the right choice.

I

Colour

Solid, rich colours photograph beautifully and keep the focus on your face. Mid to deep tones like navy, burgundy, forest, camel and cream are always safe. Avoid neon shades and colours that closely match your skin tone.

III

Fit

Tailored and freshly pressed always wins. Structured shoulders and a clean neckline frame your face. If a jacket pulls or bunches when you sit, try another option.

V

Glasses and jewellery

If you wear glasses every day, wear them in your portrait. Clean your lenses and I'll manage the reflections. Keep jewellery simple, with one statement piece at most.

II

Pattern

Small, tight patterns and thin stripes can shimmer on camera. If you love a print, choose one that's bold and simple. Skip large logos and text so nothing competes with you.

IV

Layers

A blazer, cardigan or collar under a sweater adds dimension and polish. Bring two or three options on hangers and we'll choose together on the day.

VI

Grooming

Schedule haircuts a few days before, not the same morning. A little matte powder helps with shine. Bring a comb, lip balm and anything you use for touch-ups.

Dressing for your backdrop

Your team will choose one of four signature looks. Here's what works best with each.



Warm studio



Wear navy, ivory, forest green, burgundy or black.

Avoid beige, tan and taupe, which blend into the backdrop.



Classic grey



Wear cobalt, red, emerald, black or crisp white.

Avoid mid greys and silver, which disappear against the wall.

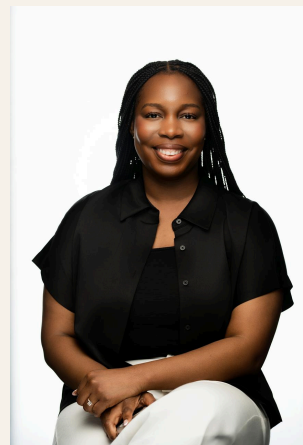


Low key



Wear jewel tones, ivory, camel or soft neutrals.

Avoid all black, which can merge with the shadows.



Bright white



Wear navy, black, burgundy, deep green or camel.

Avoid white and very pale tones, which wash out against the light.

ON THE DAY

- Drink water and get a good night's rest
- Bring your outfit options on hangers, not folded
- Arrive a few minutes early so you're not rushed
- Check your teeth and collar in the mirror before you sit
- Relax. I'll guide every pose and expression

Most people tell me they hate having their photo taken. By the end of the session, most of them are smiling for real. I can't wait to meet you.

Lucky Osunbiyi